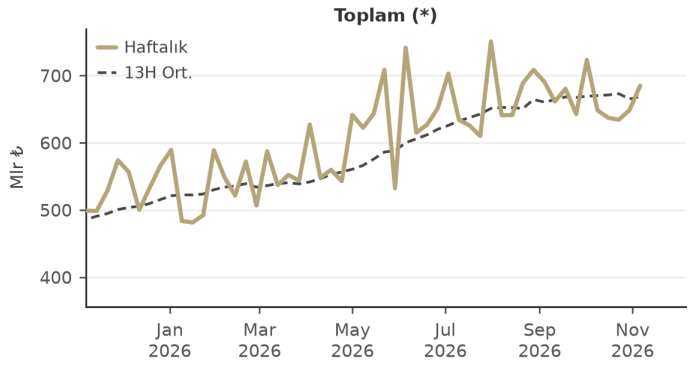
Haftalık Kart Harcamaları Raporu

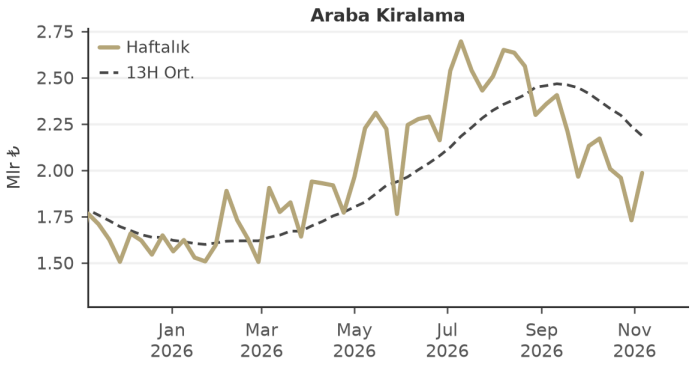
12 Kasım 2026

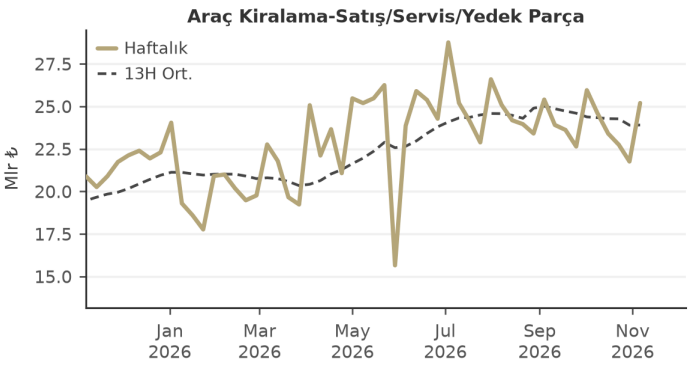
AHLATCI YATIRIM

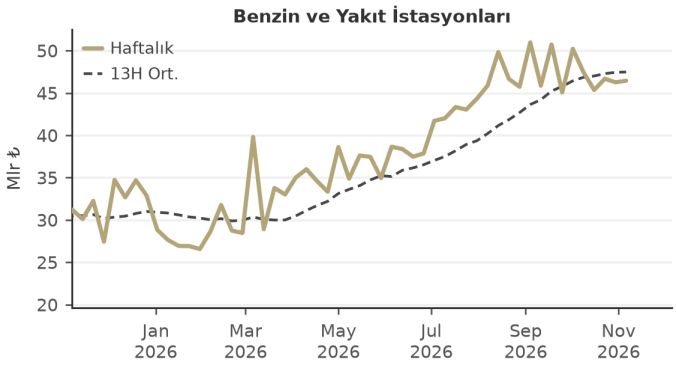
Giriş Yap | Hesap Aç

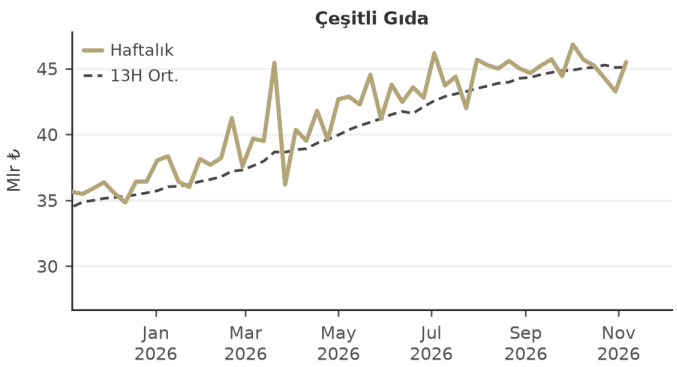
Sektörel Haftalık Kart Harcamaları

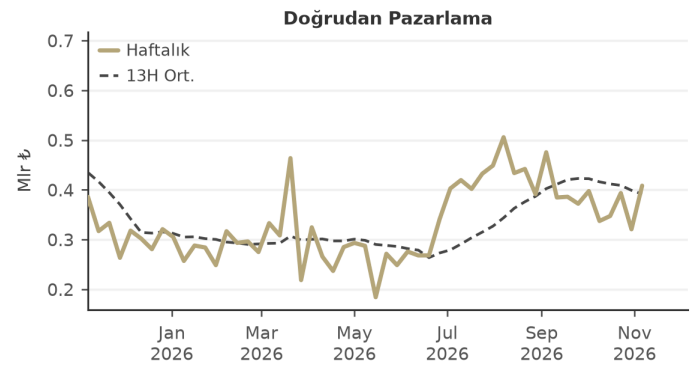


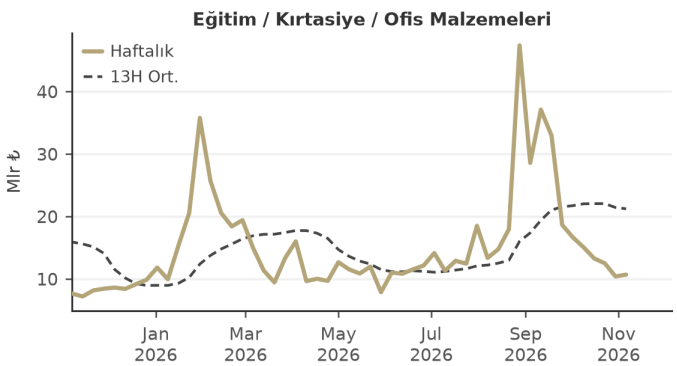


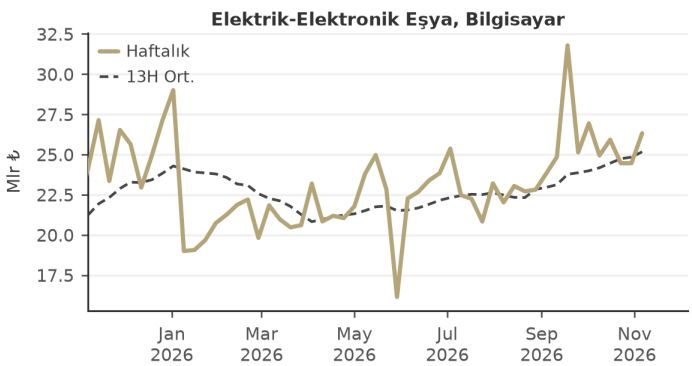


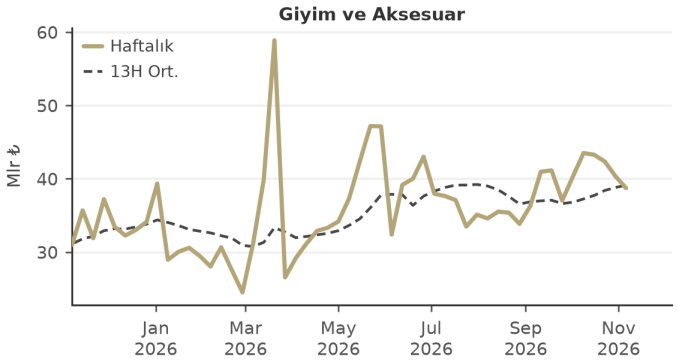


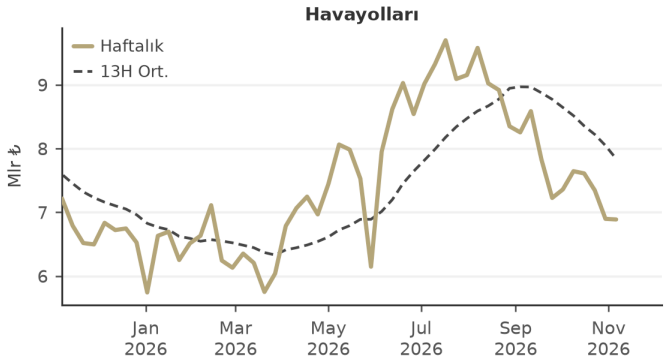


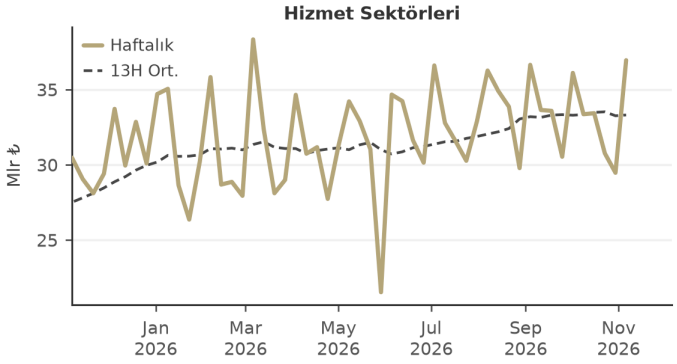


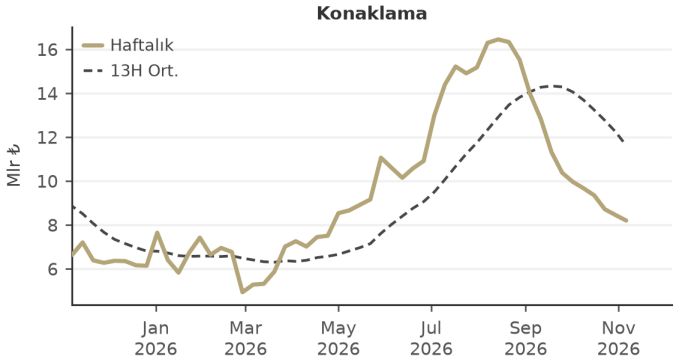


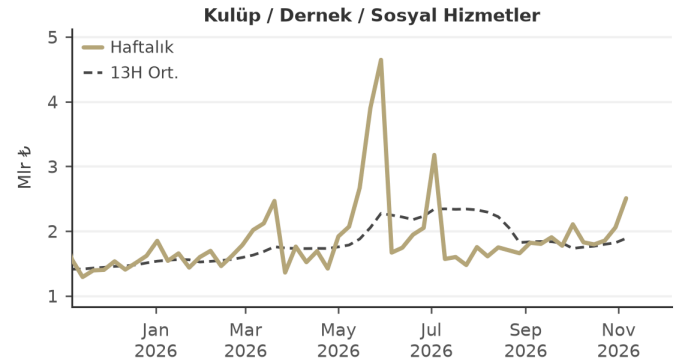


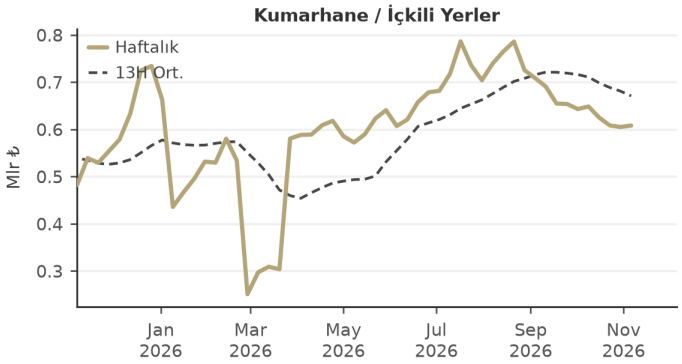

Giyim ve Aksesuar
Haftalık
13H Ort.
Mlr ₺
60
50
40
30
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

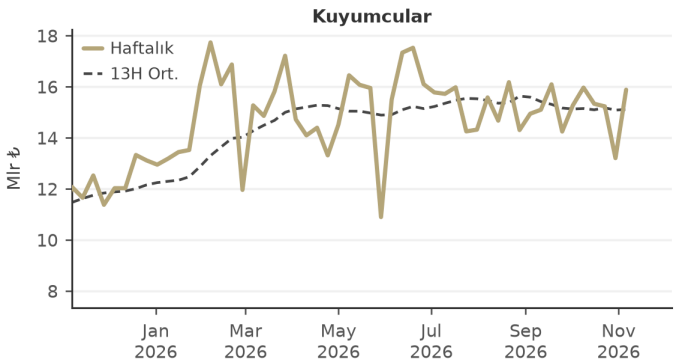

Havayolları
Haftalık
13H Ort.
Mlr ₺
9
8
7
6
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

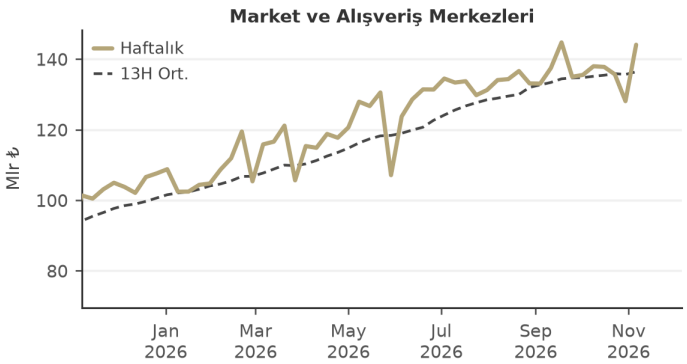

Hizmet Sektörleri
Haftalık
13H Ort.
Mlr ₺
35
30
25
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

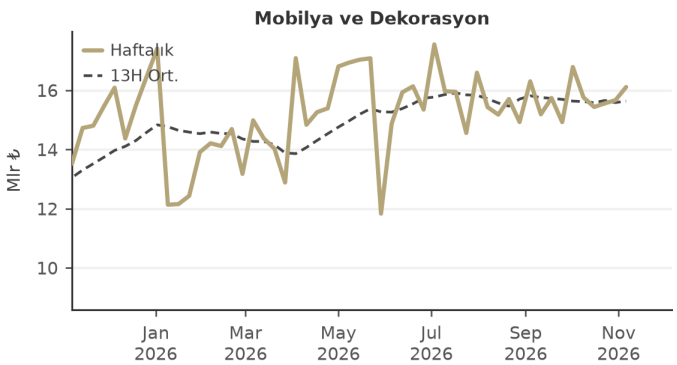

Konaklama
Haftalık
13H Ort.
Mlr ₺
16
14
12
10
8
6
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

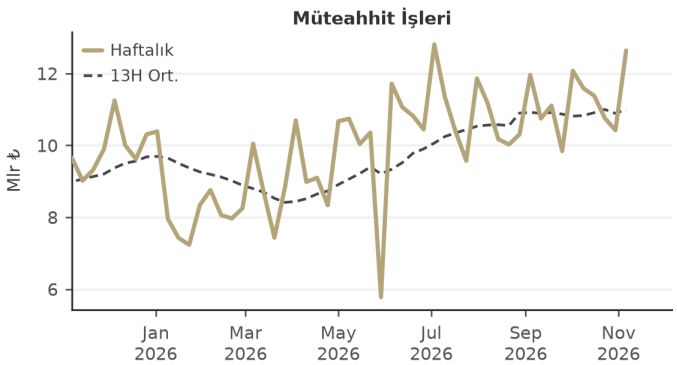

Kulüp / Dernek / Sosyal Hizmetler
Haftalık
13H Ort.
Mlr ₺
5
4
3
2
1
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

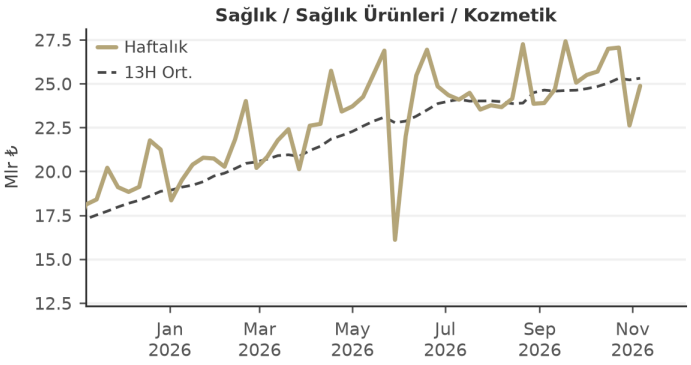

Kumarhane / İçkili Yerler
Haftalık
13H Ort.
Mlr ₺
0.8
0.7
0.6
0.5
0.4
0.3
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

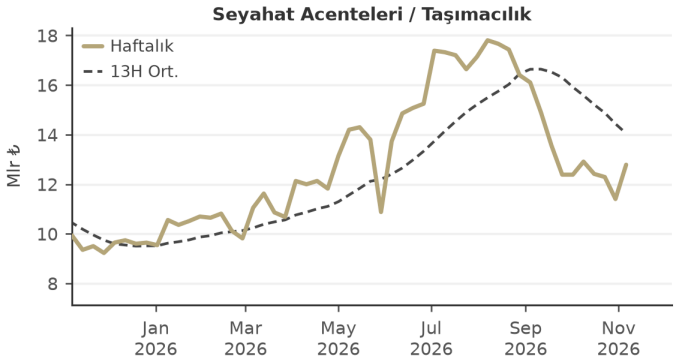

Kuyumcular
Haftalık
13H Ort.
Mlr ₺
18
16
14
12
10
8
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

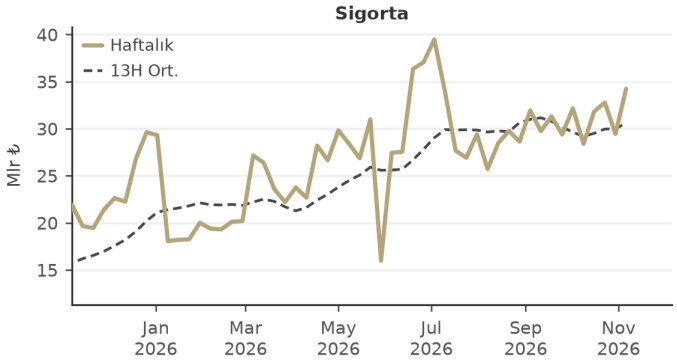

Market ve Alışveriş Merkezleri
Haftalık
13H Ort.
Mlr ₺
140
120
100
80
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

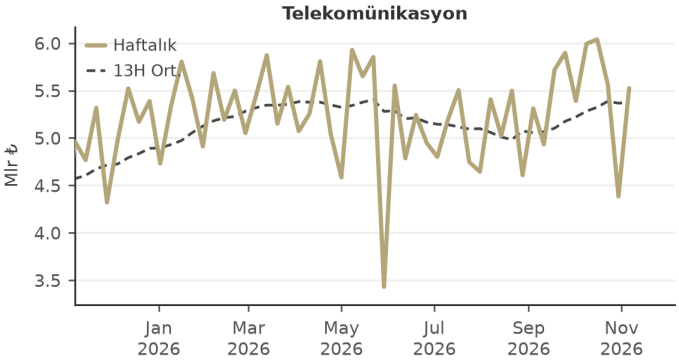

Mobilya ve Dekorasyon
Haftalık
13H Ort.
Mlr ₺
16
14
12
10
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

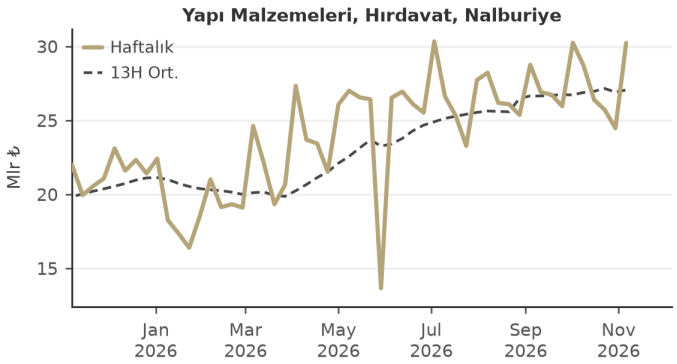

Müteahhit İşleri
Haftalık
13H Ort.
Mlr ₺
12
10
8
6
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

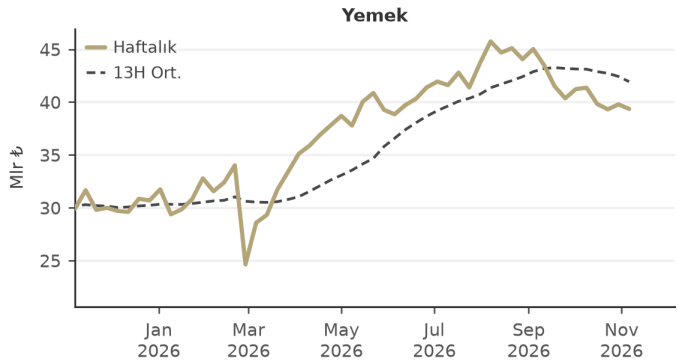

Sağlık / Sağlık Ürünleri / Kozmetik
Haftalık
13H Ort.
Mlr ₺
27.5
25.0
22.5
20.0
17.5
15.0
12.5
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

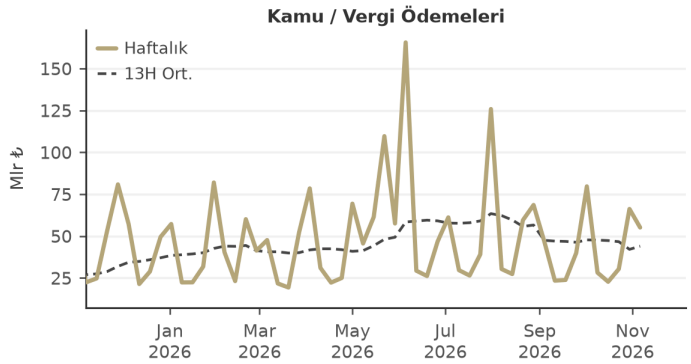

Seyahat Acenteleri / Taşımacılık
Haftalık
13H Ort.
Mlr ₺
18
16
14
12
10
8
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

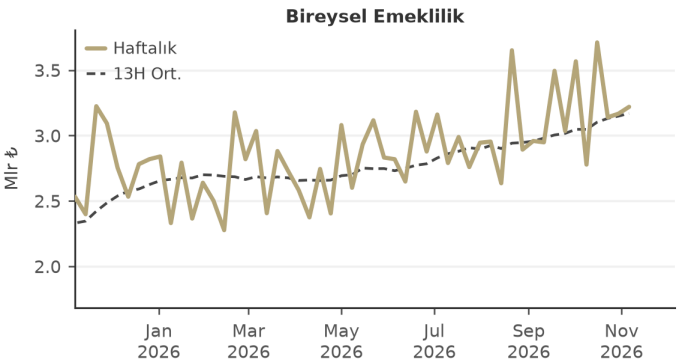

Sigorta
Haftalık
13H Ort.
Mlr ₺
40
35
30
25
20
15
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

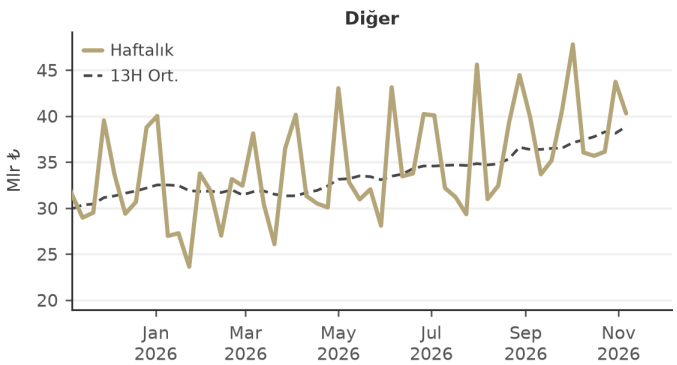

Telekomünikasyon
Haftalık
13H Ort.
Mlr ₺
6.0
5.5
5.0
4.5
4.0
3.5
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026


Yapı Malzemeleri, Hırdavat, Nalburiye
Haftalık
13H Ort.
Mlr ₺
30
25
20
15
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

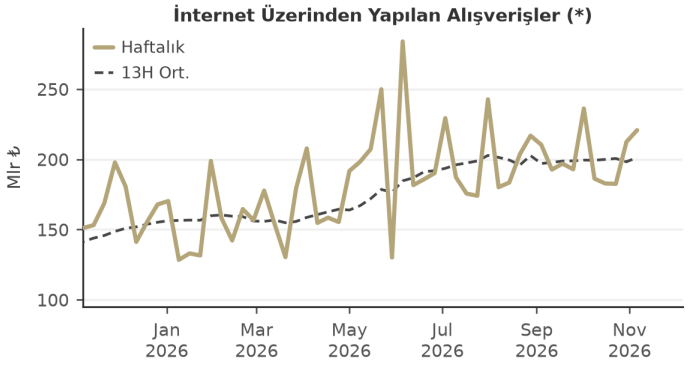

Yemek
Haftalık
13H Ort.
Mlr ₺
45
40
35
30
25
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

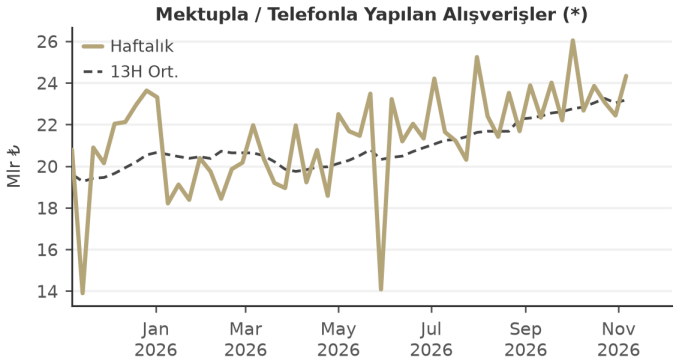

Kamu / Vergi Ödemeleri
Haftalık
13H Ort.
Mlr ₺
150
125
100
75
50
25
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026


Bireysel Emeklilik
Haftalık
13H Ort.
Mlr ₺
3.5
3.0
2.5
2.0
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026


Diğer
Haftalık
13H Ort.
Mlr ₺
45
40
35
30
25
20
Jan 2026
Mar 2026
May 2026
Jul 2026
Sep 2026
Nov 2026

Kanal Bazlı Harcamalar

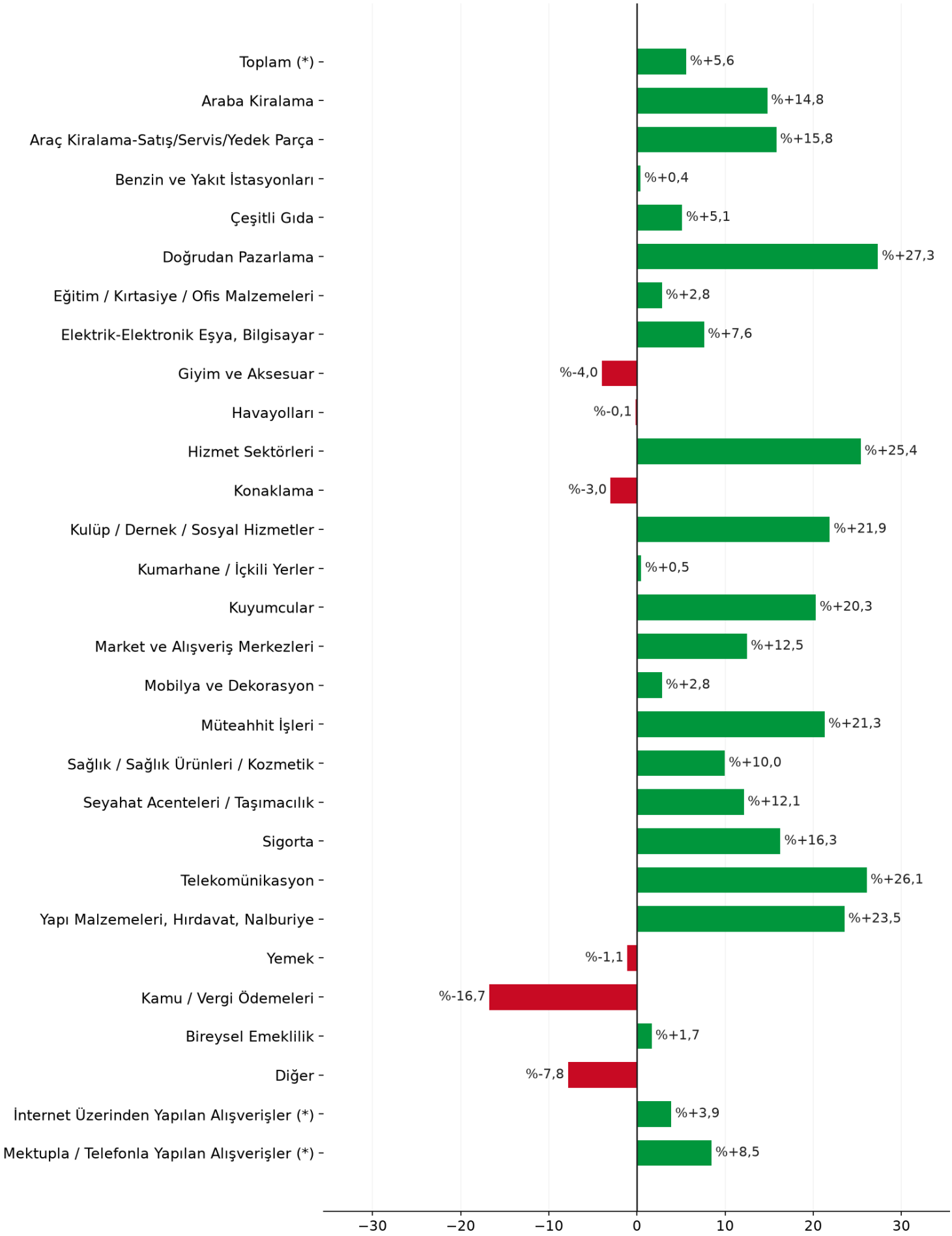




6 Kasım ile biten haftada toplam banka kartı ve kredi kartı harcamaları bir önceki haftaya göre %5,6 artışla 684,7 Milyar TL'ye yükseldi.

Bu artış en çok Doğrudan Pazarlama, Telekomünikasyon ve Hizmet Sektörleri sektörlerinden kaynaklandı. Bir önceki haftaya göre en çok düşüş gösteren sektörler ise Kamu / Vergi Ödemeleri, Diğer ve Giyim ve Aksesuar oldu.

Haftalık Değişim: Bir Önceki Haftaya Göre (%)



Ahlatcı Yatırım Araştırma Departmanı Tarafından Hazırlanmıştır.

GENEL MÜDÜRLÜK

İstanbul Genel Müdürlük Merkez Ofis
Yamanevler Mahallesi Ahmet Tevfik İleri Caddesi No: 22-26 4B Plaza İç Kapı No:49 Ümraniye / İstanbul
Haritada Aç ↗

ŞUBELERİMİZ

Çorum Şube
Gülabibey Mahallesi, Eğridere Sokak No:17 Merkez / Çorum
Haritada Aç ↗

Sarıyer Şube
Sarıyer Mahallesi Meserburnu Caddesi No:25 Sarıyer / İstanbul
Haritada Aç ↗

İRTİBAT BÜROLARIMIZ

Ankara İrtibat Bürosu
Söğütözü Caddesi No:2 Koç Kuleleri B Blok No:16 Söğütözü Çankaya / Ankara
Haritada Aç ↗

Bağdat Caddesi İrtibat Bürosu
Feneryolu Mahallesi Gazi Muhtar Paşa Sk. No:59 Feneryolu Sitesi D:204 K:2 Kadıköy / İstanbul
Haritada Aç ↗

Denizli İrtibat Bürosu
Gazi Mustafa Kemal Bulvarı Bina N53 Kat:4 Bağımsız Bölüm Pamukkale / Denizli
Haritada Aç ↗

Gaziantep İrtibat Bürosu
Batıkent Mahallesi, Kürşat Tüzmen Bulvarı 9075 Sokak Trıo Terrace Kat:1 Blok No:31 Şehitkamil / Gaziantep
Haritada Aç ↗

Göktürk İrtibat Bürosu
Göktürk Merkez Mahallesi, İstanbul Caddesi Telekom Sokak No:2 İç Kapı No:36 34077 Eyüpsultan / İstanbul
Haritada Aç ↗

Isparta Irtibat Bürosu
Çelebiler Mahallesi, Cadde 112, No:7, İç Kapı No:11, 32000 Merkez / Isparta
Haritada Aç ↗

İzmir İrtibat Bürosu
Mansuroğlu Mah. 1593/1 Sok. Lider Centrio C Blok No:6 Kat:2 Daire:17 Bayraklı / İzmir
Haritada Aç ↗

Konya İrtibat Bürosu
Musalla Bağları Mahallesi Kule Caddesi Kule Plaza İş Merkezi 13.Kat No:2/18 Selçuklu / Konya
Haritada Aç ↗

Maslak İrtibat Bürosu
Maslak Mahallesi, Taşyoncası Sokak T4a Blok Kat: -1 No: 256 Maslak 34485 Sarıyer / İstanbul
Haritada Aç ↗

Mersis No: 0010056453000026

Sermaye Piyasası Kurulunun "Yatırım Hizmetleri ve Faaliyetleri ile Yan Hizmetlere İlişkin Esaslar" Hakkında Tebliği Uyarınca Yayımlanması Zorunlu Olan

Burada yer alan yatırım bilgi, yorum ve tavsiyeleri yatırım danışmanlığı kapsamında değildir. Yatırım danışmanlığı hizmeti, yetkili kuruluşlar tarafından kişilerin risk ve getiri tercihleri dikkate alınarak kişiye özel sunulmaktadır. Burada yer alan yorum ve tavsiyeler ise genel niteliktedir. Bu tavsiyeler mali durumunuz ile risk ve getiri tercihlerinize uygun olmayabilir. Bu nedenle, sadece burada yer alan bilgilere dayanılarak yatırım kararı verilmesi beklentilerinize uygun sonuçlar doğurmayabilir.